



Join us for an unforgettable Derby Day experience  
benefiting **Texas Therapeutic Riding Center.**

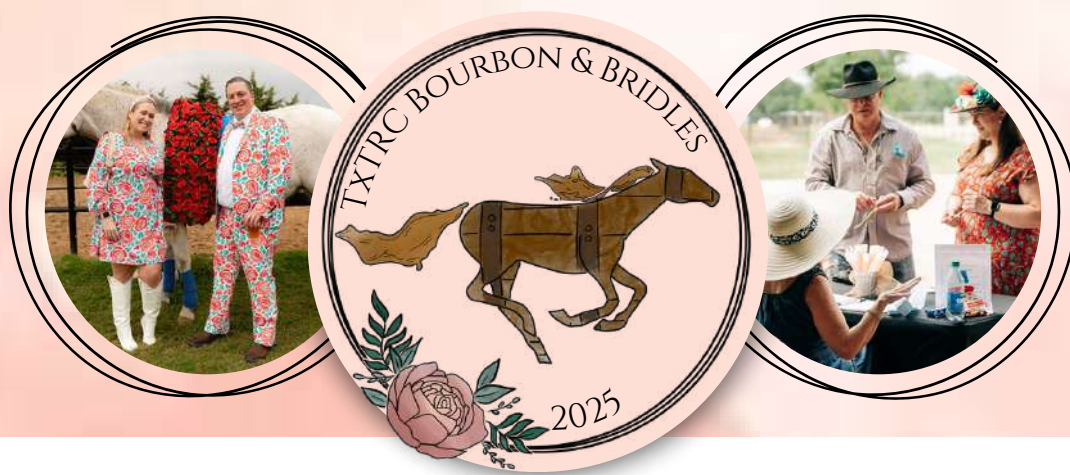
**SATURDAY, MAY 3RD, 2025**



Texas Therapeutic Riding Center | [txtrc.org](http://txtrc.org) | 469.237.6723  
300 Bevans Circle, Heath, Texas 75035







Texas Therapeutic Riding Center is delighted to present an exciting sponsorship opportunity for our **6th Annual Bourbon & Bridles Gala**, a North Texas Derby Day celebration that **brings our mission to life** for an unforgettable evening of community, entertainment, and purpose. Taking place on May 3, 2025, this annual event draws influential attendees and passionate supporters who are committed to **making a positive impact** on TxTRC. This sponsorship packet outlines the gala details and highlights the benefits of partnering with us to support this meaningful cause. We are excited to have you on Team TxTRC.

## *Event Overview*

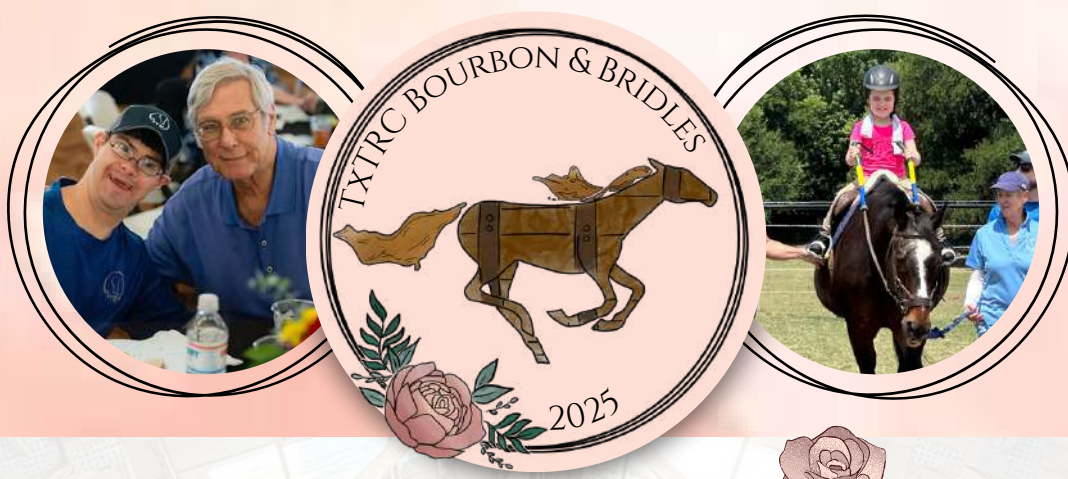
Bourbon & Bridles is the best Kentucky Derby watching party in town. Held at our beautiful equine therapy facility in Heath, Texas, the gala is an inspiring evening featuring incredible food, unique fundraising opportunities, and heartfelt stories from those whose lives have been changed by equine therapy. This event provides sponsors an opportunity to connect with an engaged demographic while contributing to the success of a program that makes a lasting difference in our community.

When you become a sponsor, you'll not only align your brand with a trusted organization but also demonstrate your commitment to creating a brighter future for individuals of all abilities.

Please email [carrie.lindsey@txtrc.org](mailto:carrie.lindsey@txtrc.org) with questions or to secure your sponsorship.  
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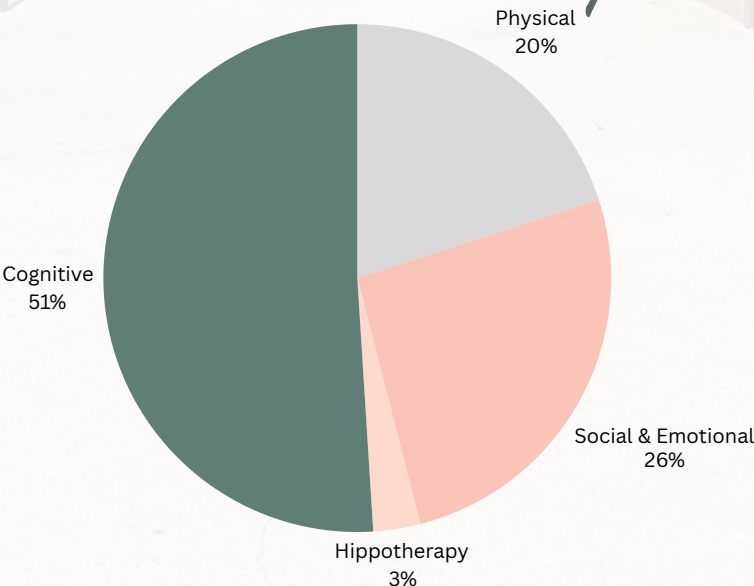





*About TxTRC*

**Texas Therapeutic Riding Center is a 501(c)(3)** located in Heath, Texas. At TxTRC, individuals with **diverse** needs experience the healing power of horses through equine-assisted activities and therapies, facilitated by a **professional and compassionate community**. Our riders are provided avenues for competition, skill progression, and educational opportunities to help them achieve their goals. Our **PATH-certified** instructors, **well-trained horses**, and **volunteers** provide equine activities and therapies for children and adults with special needs as well as **veterans and their families** in our growing veterans program.

*Who We Serve*



 TxTRC's clients noted include veterans and their families, adults, teens, and children.





## *The Impact of Giving*

At the Texas Therapeutic Riding Center, every donation helps transform lives through the unique and healing connection between humans and horses. Whether it's a child learning to build confidence, a veteran finding peace, or an individual with disabilities gaining independence and competing in their first horse show, your support makes these life-changing moments possible. Together, we can continue to create opportunities for growth, healing, and hope in our community.

*We are a community where horses heal.* At Texas Therapeutic Riding Center, individuals with diverse needs experience the healing power of the horse through equine-assisted activities and therapies, facilitated by a professional and passionate community. We provide services to 50 people every week, from children with special needs to adults recovering from trauma. These sessions help build strength, confidence, and resilience while fostering a deep connection with our therapy horses.

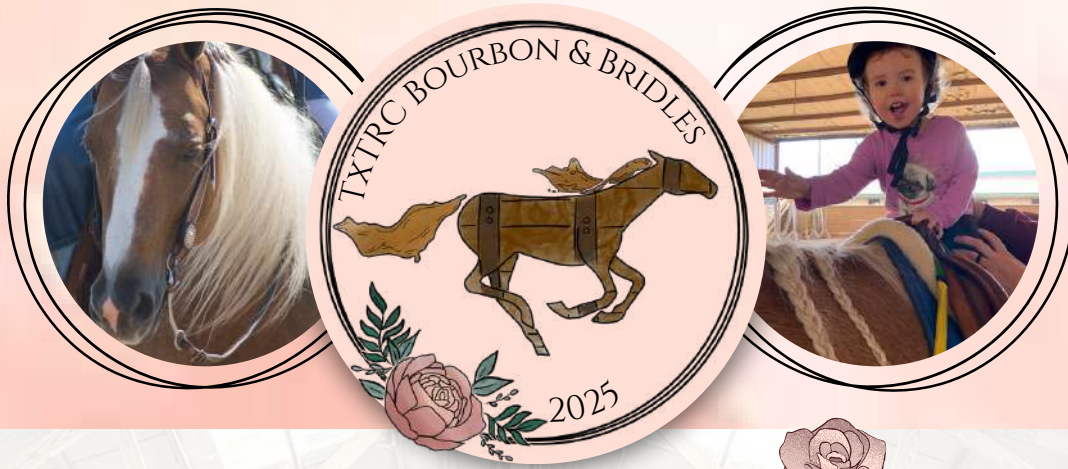
### *Did you know?*

- It cost \$250,000 to run TxTRC in 2024. We rely heavily on donations to cover costs.
- Each riding lesson costs TxTRC about \$113, but we charge riders a subsidized rate of only \$55. We hope to offer rider scholarships and grants in the future to make our program more accessible to everyone in the community.
- Each horse costs approximately \$1,000/month just for routine care.
- We rely heavily on our amazing volunteers, and last year we had over 12,000 recorded volunteer hours in barn labor and lesson help.

### *How to Help*

Your contributions fuel this mission, from feeding and caring for our therapy horses to maintaining safe, high-quality facilities and top-notch instructors and staff. Without generous donors like you, these vital programs would not be possible.





## Board of Directors

### **Shelby Nicoletti**

President and Executive  
Director  
*TxTRC*

### **Barbara Bennett**

Treasurer  
*TE Connectivity*

### **Charles Lindsey**

Operations & Development  
*Microsoft*

### **Carrie Lindsey**

Sponsorships & Marketing  
*Carrie Elle | Static Media*

### **Alex Malamut**

Vice President  
*SoFi*

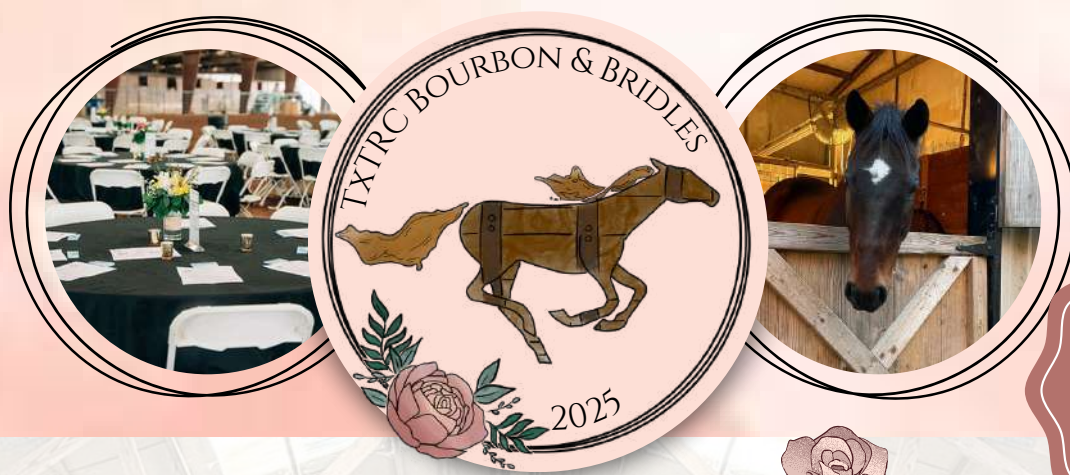
### **Hollen Zimmerman**

Secretary  
*Slate Magazine*

### **Jenny Quintana**

Administration & Volunteers  
*TxTRC*





*Title Sponsor:  
Only 1  
Available!*

## *Winner's Circle*

### **TITLE SPONSOR**

There can only be one. Be the TxTRC Bourbon & Bridles Title Sponsor!

#### *You will receive:*

- Sponsorship of one TxTRC horse for the year, which includes quarterly updates on your horse and the impact you're making on TxTRC, and a photoshoot for your business with your sponsored horse
- 8 VIP tickets to the event
- Signage for your brand at the event and dedicated page in the event program
- MC recognition at the event during seated dinner presentation
- Opportunity to speak to attendees about your business and partnership with TxTRC during seated dinner presentation
- Logo and link to business on the TxTRC website
- Social media coverage before and after the event (with recognition as Title Sponsor)
- Quarterly recognition as a premier sponsor on social media for the year
- Logo inclusion in the quarterly TxTRC newsletters to riders and volunteers
- Framed and digital copy of a photo with your group and a TxTRC horse taken at the event

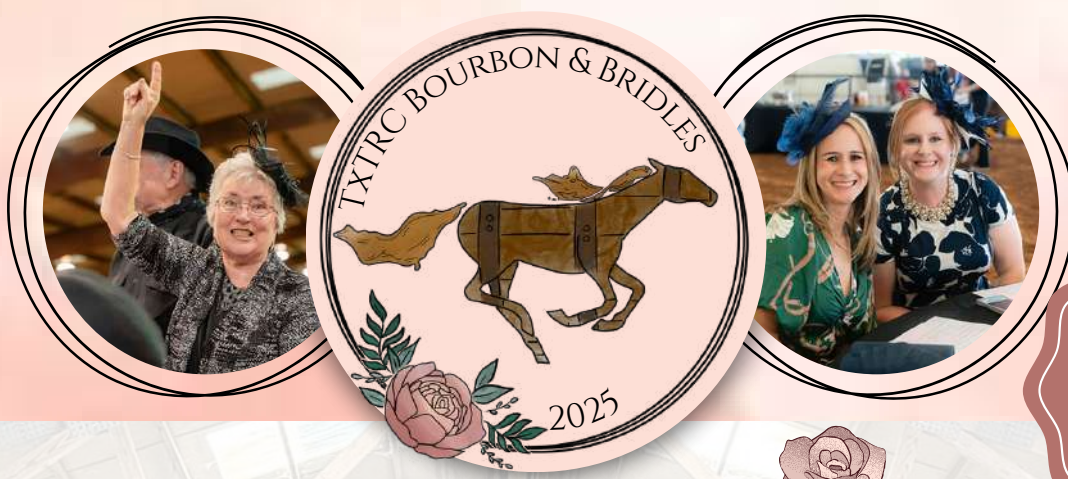
## *Giving Opportunity*

A \$10,000 tax-deductible donation unlocks the Winner's Circle package.



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*Food Sponsor  
Only 1  
Available!*

## *Call to Post*

### **DINNER SPONSOR**

The "Call to Post" package provides an incredible dinner to event attendees.

#### *You will receive:*

- Photoshoot for your business with a TxTRC horse
- 8 VIP tickets to the event
- Signage for your brand at the event and in the event program
- MC recognition at the event during seated dinner presentation
- Logo and link to business on the TxTRC website
- Social media coverage before and after the event (with recognition as Dinner Sponsor)
- Quarterly recognition as a premier sponsor on social media for the year
- Logo inclusion in the quarterly TxTRC newsletters to riders and volunteers
- Framed and digital copy of a photo with your group and a TxTRC horse taken at the event

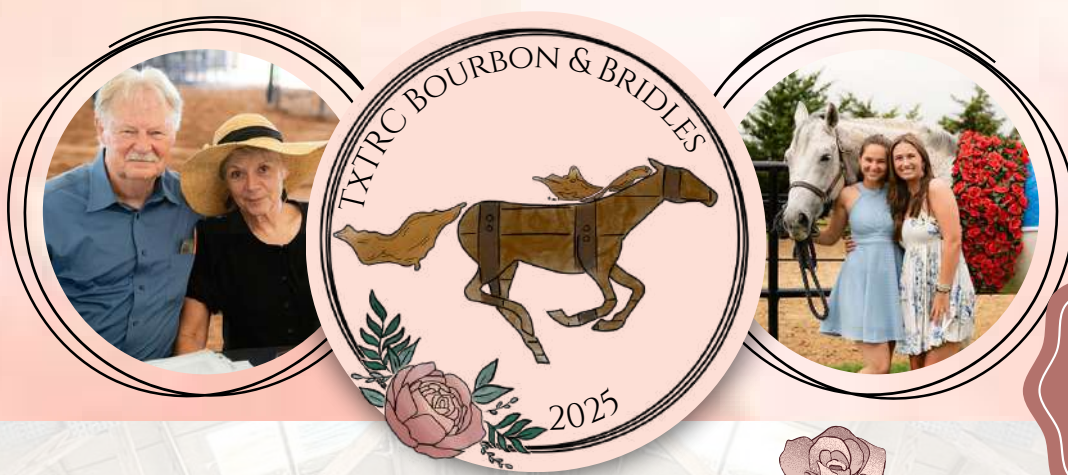
## *Giving Opportunity*

A \$7,500 tax-deductible donation unlocks the Call to Post package.



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*Drink  
Sponsor:  
Only 1  
Available!*

## *Day at the Races*

### **BEVERAGE SPONSOR**

The “Day at the Races” sponsorship provides beverages for the evening.

#### *You will receive:*

- Photoshoot for your business with a TxTRC horse
- 6 VIP tickets to the event
- Signage for your brand at the event, including next to the bar and beverage station, and in the event program
- Logo and link to business on the TxTRC website (with recognition as Drink Sponsor)
- Social media coverage before and after the event
- Quarterly recognition as a premier sponsor on social media for the year
- Logo inclusion in the quarterly TxTRC newsletters to riders and volunteers
- Framed and digital copy of a photo with your group and a TxTRC horse taken at the event

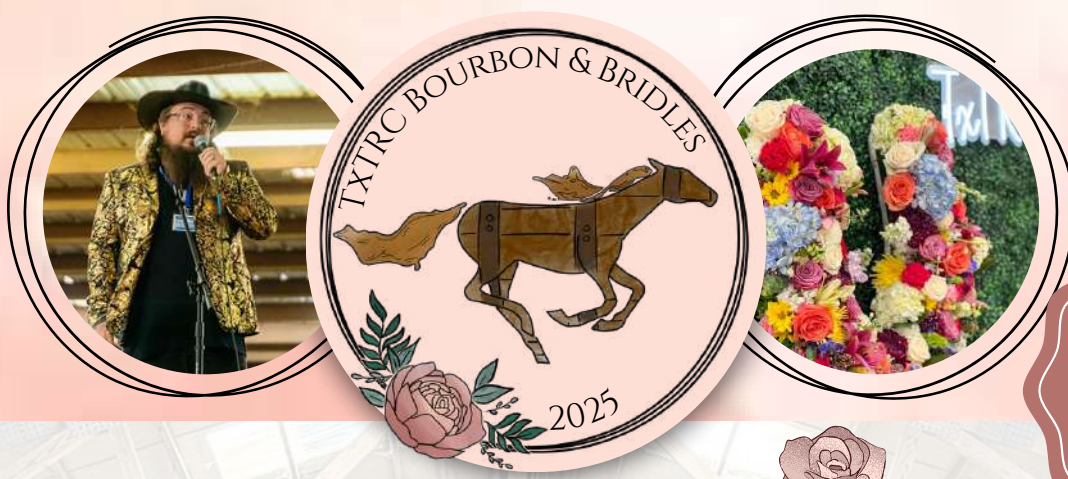
### *Giving Opportunity*

A \$5,000 tax-deductible donation unlocks the Day at the Races package.



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*Unlimited  
Available*

## *Paddock Master*

The "Paddock Master" sponsorship is an integral part of funding the event and ongoing program expenses.

### *You will receive:*

- 6 tickets to the event
- Signage for your brand at the event and in the event program
- Logo and link to business on the TxTRC website
- Social media coverage before and after the event
- Framed and digital copy of a photo with your group and a TxTRC horse taken at the event

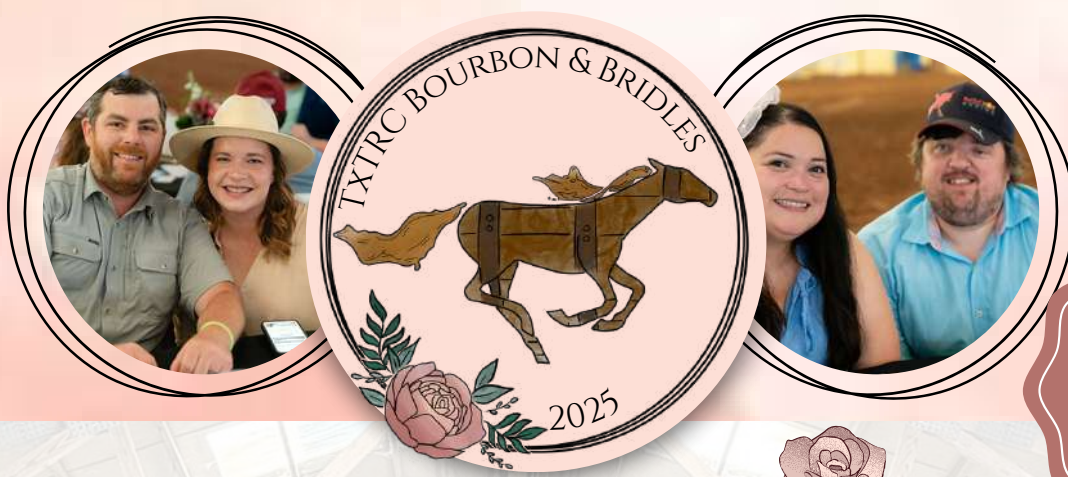
## *Giving Opportunity*

A \$2,500 tax-deductible donation unlocks the Paddock Master package.



THANK YOU TO OUR  
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*Unlimited  
Available*

## *Homestretch*

The "Homestretch" sponsorship is an integral part of funding the event and ongoing program expenses.

### *You will receive:*

- 4 tickets to the event
- Signage for your brand at the event and in the event program
- Logo and link to business on the TxTRC website
- Social media coverage before and after the event
- Framed and digital copy of a photo with your group and a TxTRC horse taken at the event

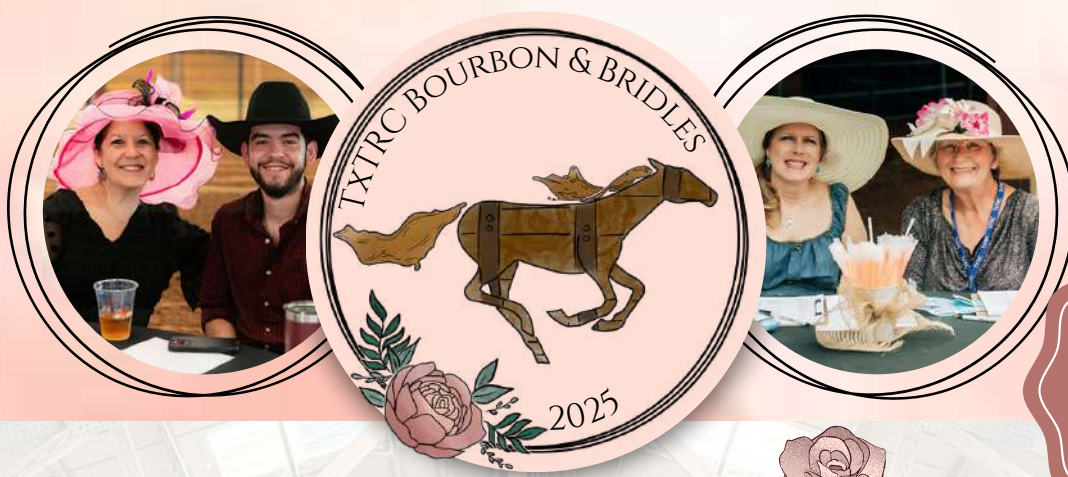
## *Giving Opportunity*

A \$1,000 tax-deductible donation unlocks the Homestretch package.



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*Unlimited  
Available*

## *Outrider*



The “Outrider” sponsorship is an integral part of funding the event and ongoing program expenses.

### *You will receive:*

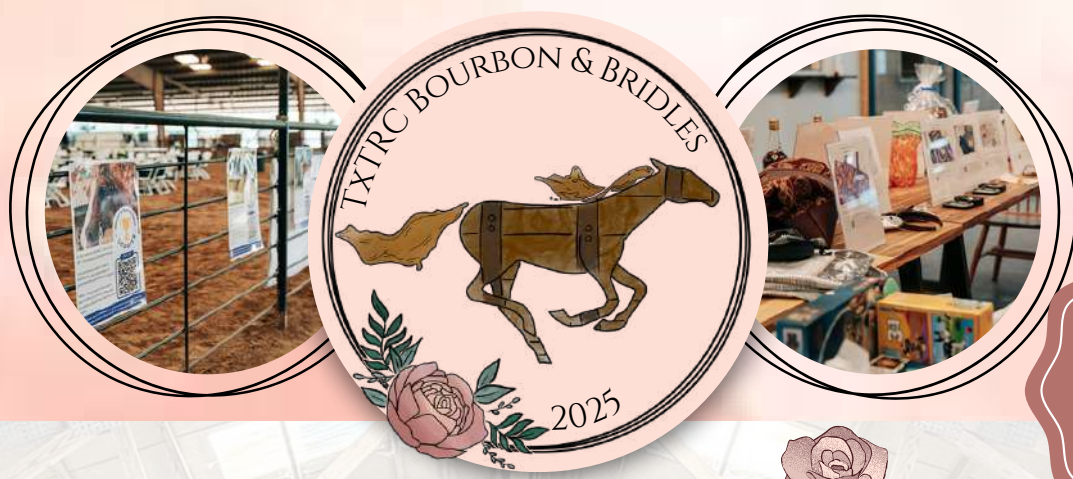
- 2 tickets to the event
- Signage for your brand at the event and in the event program
- Logo and link to business on the TxTRC website
- Shared social media coverage before and after the event with sponsors at same sponsorship level
- Digital copy of a photo with your group and a TxTRC horse taken at the event

## *Giving Opportunity*

A \$500 tax-deductible donation unlocks the Outrider package.

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*Unlimited  
Available*

## *Photo Finish*

The "Photo Finish" sponsorship is an integral part of funding the event and ongoing program expenses.

### *You will receive:*

- 2 tickets to the event
- Logo and link to business on the TxTRC website
- Digital copy of a photo with your group and a TxTRC horse taken at the event

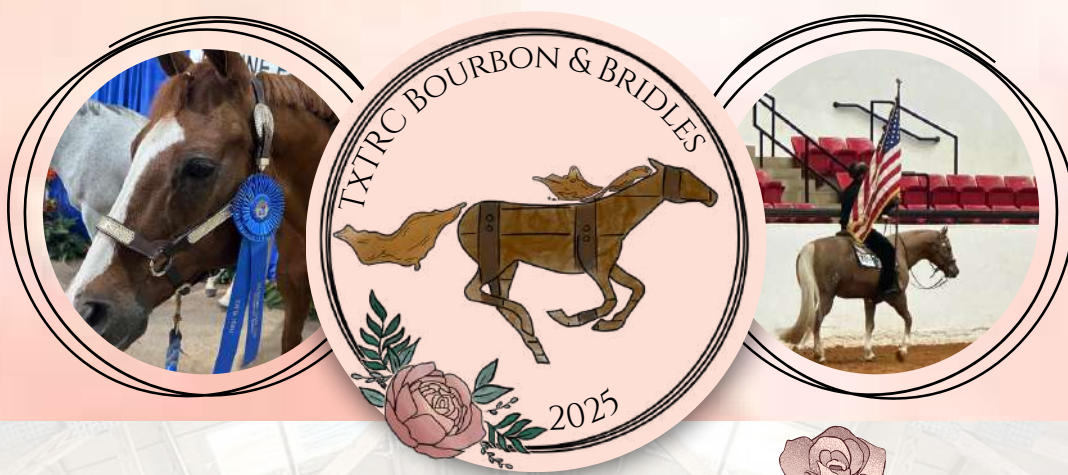
## *Giving Opportunity*

A \$250 tax-deductible donation unlocks the Photo Finish package.



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## *Get Involved*

We are excited to have you be part of this exciting event and help change lives of people in your community! Welcome to Team TxTRC.

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